



Chiara Molina

Ux Designer

I became a Ux Designer in 2017, after nine years of experience in several roles such as: copy writer, social media manager, content manager, content designer and team leader.

In my years as Ux Designer I developed skills not only in web and app design, but also in software management, services and HMI.

Personal Info

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Skills

Digital transformation
Good stakeholders communications
Problem solving
Teaching
Project presentations
Self management
Easy understanding of new software

Software

- Figma
- Sketch
- Axure

Languages

- Italian Native
- English Advanced

Interests

I like to relax with DIY projects, climbing, reading and light gaming. I like to have new experiences and learn new things both for hobbies and my work field.

Experiences

- 2019-05/
present **Senior Ux Designer**
Wedoo Srl
Designing, prototyping, user testing, design thinking, co-design, writing and managing of functional specifications
- 2018-05/
2019-04 **External consultant**
CNH Industrial
Part-time consultant for the Internal Communication Team in managing and creating contents for the Intranet.
- 2017-01/
2019-04 **Ux Designer**
Domino srl
 - Wireframes, presentations, Personas and Customer Experience
 - Writing of functional specifications
 - Client relationships
 - Cooperation with system integrators
- 2009-05/
2016-12 **Web content specialist**
Domino srl
 - Copy writing, social and content manager
 - Team leader of the Content Management team
 - Content designer
 - Tutoring activities for clients and partners in the use of their digital platform (CMS)
 - Handbook writing

Education

- 2007/
2009 **Master in Storytelling Techniques**
Scuola Holden (Torino - Italy)
- 2003/
2006 **Degree in -Figurative Atrs, Music, Entertainment and Fashion**
Università IUAV - Facoltà di Design e Arti (Venezia - Italy)

Certifications

- 2019 **Mobile User Experience (UX) Design**